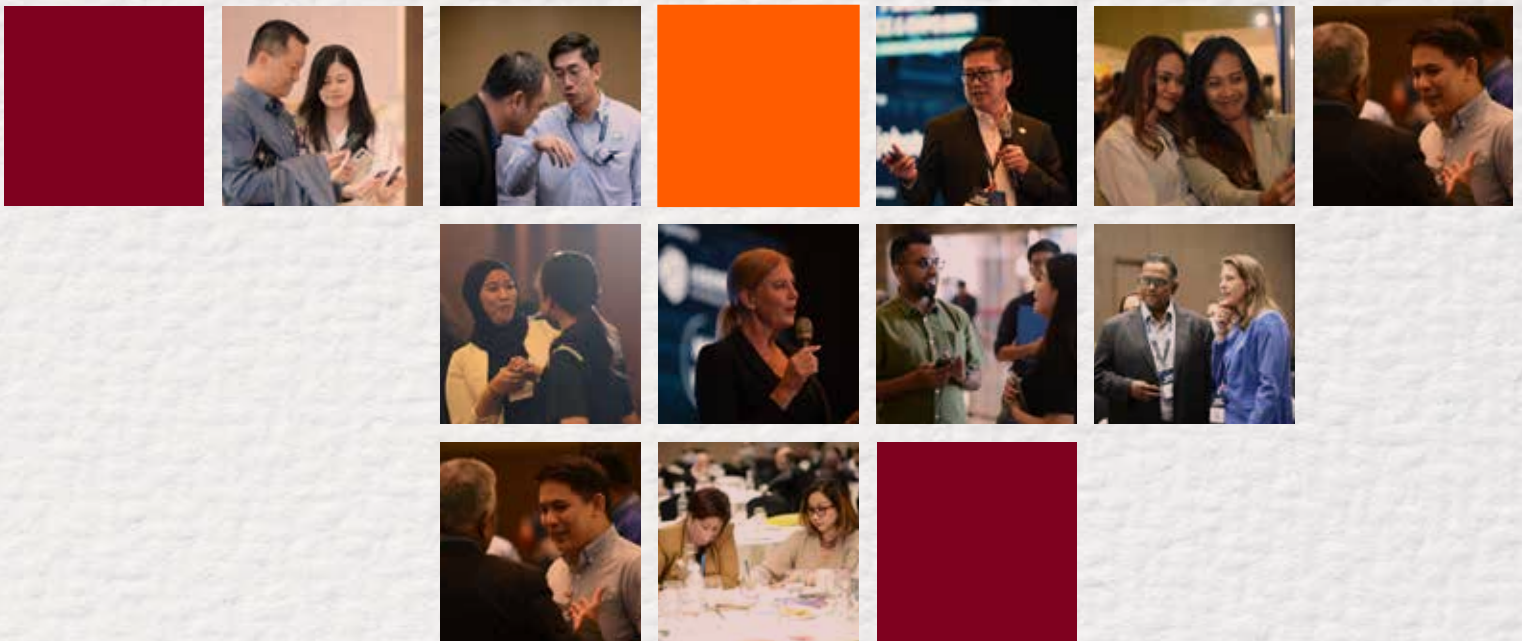


# HR TECH & INNOVATION CONFERENCE & EXPO 2025

Empowering HR in the Digital Age: Innovation, Integration, and Impact



9 June 2025 (Monday) | 8.30 am - 6.30 pm  
Connexion Conference & Event Centre (Nexus),  
Bangsar South, Kuala Lumpur

RM 1,299  
per pax  
8% SST Excl.



2500

Delegates  
& Visitors

100

Sponsors &  
Exhibitors

25

Site  
Activities

18

Interactive  
Demos

15

Plenary  
Sessions

For sponsorship and exhibition opportunities, please contact  
**Sophie** - 010-861 1851 | [event@malaysiahrtech.com](mailto:event@malaysiahrtech.com) | [www.malaysiahrtech.com](http://www.malaysiahrtech.com)



The Malaysia HR Tech & Innovation Conference 2025 is set to be an impactful one full-day gathering of HR leaders, tech experts, and industry innovators, all dedicated to empowering HR professionals to excel in a digitally driven landscape. With our theme of "Empowering HR in the Digital Age: Innovation, Integration, and Impact," this conference focuses on equipping HR leaders with the necessary tools, insights, and skills to leverage technology and data analytics for impactful transformation within their organisations.

### **The Post-COVID Landscape and HR's Pivotal Role in Digital Transformation**

In the wake of the COVID-19 pandemic, the organisational landscape has undergone a seismic shift. Remote work, digital onboarding, AI-powered talent acquisition, and employee engagement platforms have redefined the HR function, making digital transformation not just beneficial but essential. The HR role is no longer confined to "soft skills" and administrative duties; it has evolved into a strategic, data-driven function that influences every level of the organisation. This shift demands HR leaders who can harness technology, integrate advanced HR systems, and leverage data analytics to build a resilient, productive, and future-ready workforce.

This conference will challenge HR professionals to envision HR as a central, data-powered function that goes beyond traditional boundaries to drive growth and operational excellence. As HR departments become the pulse of organisations, using analytics to gain deep insights into employee intelligence and performance, they unlock unprecedented opportunities for meaningful engagement, innovation, and productivity.

### **Why Technology is Key for HR Professionals**

Today, technology in HR isn't just about automation; it's about empowering HR professionals to drive transformation through innovation and integration. By leveraging AI and predictive analytics, HR teams can identify high-potential talent, design personalised employee experiences, and make data-informed decisions that fuel performance and productivity. This conference will focus on helping HR professionals tap into this potential, covering everything from implementing integrated HR systems and using real-time data to understanding emerging technologies like AI, machine learning, and digital employee experience tools.

### **HR's Pivotal Role in Driving Digital Transformation**

At the heart of this conference is the understanding that HR is not just a participant in digital transformation but a key driver. The conference will delve into how HR can pioneer the digitalisation of its processes, from recruitment to performance management, and employee engagement. It will explore how leveraging technology in HR functions is critical for overall organisational digital transformation.

### **Adapting to New Work Patterns**

The shift to remote, hybrid, and flexible work models has revolutionised the workplace. The Malaysia HR Tech & Innovation Conference & Expo 2025 will provide insights on how HR can use technology to future-proof organisations against such shifts. It will cover strategies for managing diverse work patterns, ensuring productivity, and maintaining culture in a dispersed work environment.



### Megatrends and Future-Proof Strategies

The Malaysia HR Tech & Innovation Conference & Expo 2025 will dissect the megatrends transforming the nature of work and transforming the HR function. From the gig economy to AI and machine learning in HR processes, the conference will cover a range of topics, providing strategies and ideas for HR professionals to help their organisations adapt, transform, and prepare for the future.

### Networking and Collaboration Opportunities

The Malaysia HR Tech & Innovation Conference & Expo 2025 is designed to be a melting pot of ideas and innovation, bringing together industry thought leaders revolutionising workplaces. Participants will have the opportunity to meet and exchange ideas with C-level peers facing similar challenges. This environment will foster deeper connections, and participants will be able to identify and collaborate with the right technology partners. The goal is to forge lifelong partnerships and networks that extend beyond the conference.

### Practical Takeaways and Actionable Applications

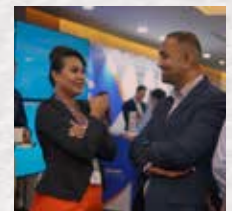
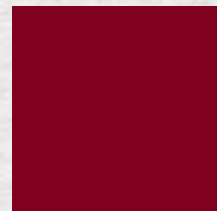
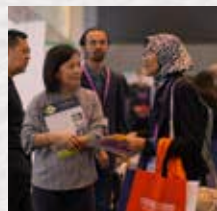
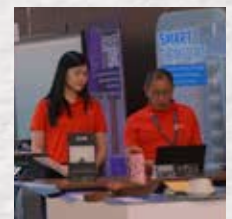
One of the key objectives of Malaysia HR Tech & Innovation Conference & Expo 2025 is to ensure that participants walk away with practical, actionable applications. The conference will feature workshops, case studies, and panel discussions focused on building resilient and future-proof organisations. These sessions will provide hands-on experience and direct applications that HR leaders can implement in their organisations.

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### What to Expect from the 2025 HR Tech & Innovation Conference

This year's event promises an intensive, immersive day of learning, collaboration, and inspiration. Through expert sessions, hands-on workshops, and networking opportunities, participants will gain practical skills to:

- Transform HR functions through digital tools and data, turning HR into a driver of organisational success.
- Leverage AI, analytics, and employee intelligence to create a strategic advantage, moving beyond traditional "soft" HR into a data-driven powerhouse.
- Explore post-pandemic trends shaping the future of work, including hybrid and remote workforce management, employee engagement, and digital culture-building.
- Discover real-world applications of emerging technologies in HR and learn best practices for integrating these technologies into their organisations.





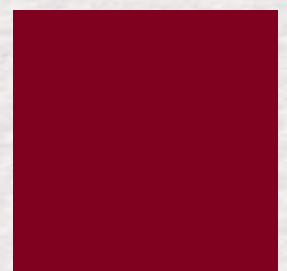
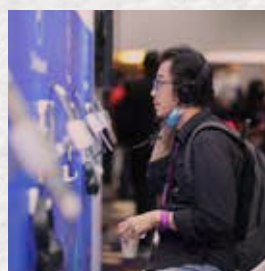
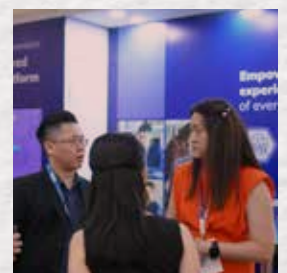
## Learning Objectives for Delegates

Attendees will leave the conference with a rich set of takeaways, including:

1. **Enhanced Understanding of HR Technology:** Gain a comprehensive overview of the latest HR technologies and tools, including AI, predictive analytics, and digital onboarding platforms, and understand how to integrate these tools effectively.
2. **Data-Driven Decision Making:** Learn to harness data analytics for strategic HR planning, enabling evidence-based decisions that drive meaningful outcomes in recruitment, retention, and employee development.
3. **Strategies for Digital Transformation:** Explore HR's critical role in leading organisational digital transformation and adapting to the evolving digital workforce, ensuring that HR is at the forefront of technological advancements.
4. **Building Digital Employee Experiences:** Acquire practical insights into designing and implementing a connected, personalised digital employee journey that enhances engagement and productivity.
5. **Collaboration and networking with Industry Leaders:** Build valuable connections with industry peers and technology experts to foster a network of forward-thinking HR professionals dedicated to advancing the HR function.

## Goals & Outcomes

The Malaysia HR Tech and Innovation Conference & Expo 2025 is more than just a conference; it's a catalyst for transformation in the HR sector. It promises to be an enlightening, engaging, and essential event for HR professionals looking to navigate the complexities of the digital era and lead their organisations toward a successful future. Through this conference, participants will not only be exposed to the latest technologies and practices but will also be empowered to redefine HR as an essential, data-centric partner in their organisations' success, driving innovation, integration, and impact. Join us in this transformative journey to unlock HR's full potential in the digital age. The topics have been specially crafted and curated to ensure that every HR professional who attends this conference leaves understanding the various forces that are shaping not only the world but are continuing to drive the HR function to its new form in the near future.





## AGENDA

TIME	DETAILS
08.00 am	<b>Registration &amp; Morning Refreshments</b>
08.30 am	<b>Welcome, Introductions &amp; Ice-Breaking</b>
08.45 am	<b>Conference Opening &amp; Welcome Address:</b> Mr. Arulkumar Singaraveloo, CEO of Malaysia HR Forum Sdn Bhd
09.00 am	<b>Opening Keynote</b>
09.15 am	<b>Icebreaker &amp; Networking Simulation</b>
09.25 am	<b>The Future of HR - Integrating AI and Innovation in the HR Space</b> Speaker: Roshan Thiran
09.55 am	<b>Spotlight on HR Tech Innovators</b>
10.20 am	<b>Adopting, Adapting and Augmenting AI in the Workplace</b> Speaker: Anatoliy (Tony) Fedorenko, AI expert and world-class technologist
10.40 am	<b>Networking Break &amp; Refreshments</b>
11.00 am	<b>Upgrade your Organisation and Teams – AI, Learning &amp; Storytelling</b> Speaker: Jyoti Gupta, one of the world’s leading AI and HR experts
11.25 am	<b>The Rise of Employee Intelligence – A CEO’s Perspective</b> Speaker: Lee Lung Nien, Chairman Citi Private Bank Asia
11.50 am	<b>Designing Inclusive, Psychological Safe &amp; High-Performance Work Cultures with Technology</b> Speaker: Wong Xiao Qing, CHRO Sandisk Global
12.10 pm	<b>Building A High Performance &amp; Technology Savvy HR Function</b> Speaker: Datuk Dr. Nora A. Manaf (Former Group Chief Human Capital Officer, Maybank)
12.30 pm	<b>Blending Human Insight and Tech to Drive Growth: Leveraging AI in the Rewards and Recognition Space</b> Speaker: Marcus Westling, Global Rewards & Recognition expert
12.50 pm	<b>Lunch Break, Networking &amp; Lucky Draw</b>



## AGENDA

TIME	DETAILS
02.00 pm	<b>Leading HR in the AI Age</b> Speaker: Wei Chuan, CEO and Founder, KitaLulus
02.15 pm	<b>Future-Proofing L&amp;D Through Digital Learning and Experiential Simulations</b> Speaker: Arun Nagarajah, CEO eVULX International
02.30 pm	<b>Change, Leadership &amp; Driving Influence</b> Speaker: Dr. Darvin Widjaja, CEO of Momenta Group of companies
02.50 pm	<b>Designing a Resilient &amp; Agile Workforce</b> Speaker: Giorgio Catucci (Trainer, Coach, Mentor & Consultant)
03.10 pm	<b>Leadership, Culture &amp; HR</b> Speaker: Dr Avnesh Ratnanesan, leadership, AI and culture expert
03.30 pm	<b>Building Culture &amp; Human Capability in a Government Agency</b> Speaker: Ibrahim Sani, CEO of Yayasan Peneraju
03.50 pm	<b>The Failure Stories: How HR Has Failed and Lessons We can Learn from these Failures</b> Speaker: Dennis Akkerman (Orbis Business School)
04.10 pm	<b>Networking Break &amp; Tech Expo</b>
04.30 pm	<b>Heart-to-Heart: The Essential Art of Human Connection and Communication in the Age of AI</b> Speaker: Jonathan Low, Best Global Speaker award winner
05.00 pm	<b>Fireside Chat with VIP</b>
05.30 pm	<b>Closing Address &amp; Advice to HR Leaders on Embracing Digital</b>
05.45 pm	<b>Group Photograph</b>
05.55 pm	<b>Lucky Draw &amp; Event Close</b>
06.10 pm	<b>Networking Dinner for CHROs with VVIP &amp; CEOs</b>



For the detailed agenda and registration,  
please scan the QR Code



## LIST OF SPEAKERS



**Datuk Dr. Nora A. Manaf**  
Former Group Chief Human Capital  
Officer, Maybank



**Jyoti Gupta**  
One of the world's leading  
AI and HR experts



**Giorgio Catucci**  
Trainer, Coach, Mentor &  
Consultant



**Dennis Akkerman**  
Orbis Business School



**Anatoliy (Tony) Fedorenko**  
AI expert and world-class  
technologist



**Arun Nagarajah**  
CEO eVULX International



**Lee Lung Nien**  
Chairman Citi Private Bank Asia



**Wong Xiao Qing**  
CHRO Sandisk Global



## LIST OF SPEAKERS



**Marcus Westling**  
Global Rewards &  
Recognition expert



**Dr. Darvin Widjaja**  
CEO of Momenta Group  
of Companies



**Mr. Arulkumar Singaraveloo**  
CEO of  
Malaysia HR Forum Sdn Bhd



**Roshan Thiran,**  
CEO of  
Leaderonomics Sdn Bhd



**Dr. Avnesh Ratnanesan**  
Leadership, AI and culture expert



**Wei Chuan**  
CEO and Founder,  
KitaLulus



# PAST CONFERENCES

HR Conference & Exhibition 2023

8 June 2023 | Berjaya Times Square, Kuala Lumpur, Malaysia

With over 850 Delegates & 65 Leading HR Solutions Providers

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# PAST CONFERENCES

Malaysia HR Tech Conference & Expo 2024

5 & 6 March 2024 | Sime Darby Convention Centre, Kuala Lumpur

With over 1800 Business Leaders, Delegates & 100 HR Tech Solution Providers

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## OUR PAST SPONSORS & EXHIBITORS





# DELEGATE REGISTRATION FORM

Please tick (✓) your preference.

<input type="checkbox"/>	<b>RM 1,299/Pax</b> (before SST)	Individual Registration Fee RM 1,402.92 (8% SST included)
<input type="checkbox"/>	<b>RM 6,495/Group</b> (before SST)	Group Registration (1 free seat for 5 paid delegates) Group Registration Fee : RM 7,014.60 (8% SST included)

For large group discounts, please email us.

## Delegates Details

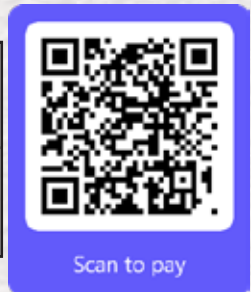
<b>Company Name</b>			
<b>Delegate Name</b>	<b>Position/Designation</b>	<b>Email</b>	<b>Contact Number</b>

Please email [conference@malaysiahrforum.com](mailto:conference@malaysiahrforum.com) for details and/or large group discounts.

## Terms & Conditions

- The organiser reserves the right to modify the agenda, speakers and topics.
- Should any event fall during the week or on the Conference & Expo date, such as an election or other unforeseen events other than the organiser’s fault, the event shall be deferred, and refunds are not applicable. The organiser shall fully refund the fee if the event is cancelled.
- No withdrawals are allowed for registrations made after 1 April 2025.
- No-Show Policy. A no-show is defined as failure to attend the Conference and Expo. Delegates are advised to plan their schedules to avoid a no-show.
  - Delegates (self-paid/company): No refund
  - Delegates (HRD Corp claimable): Delegates shall be charged RM 1,299 (per delegate) and 8% SST, as the organiser will not be able to claim the fee from HRD Corp.
- The organiser reserves the right to share the delegate’s information with our sponsors, partners, and exhibitors, and by signing up, you have consented to this disclosure.

<b>Bank Transfer</b>	HR Forum Malaysia Sdn. Bhd. Current Account: 514712417548 Maybank KL Sentral
<b>STRIPE</b>	Use the link below or scan the QR Code <a href="https://checkout.malaysiahrforum.com/b/aEUg2X25Sbjr8BWg09">https://checkout.malaysiahrforum.com/b/aEUg2X25Sbjr8BWg09</a> (Select the number of delegates on the checkout page)



## Acceptance

I have read and agree to the above terms and conditions.

	<b>Person-in-Charge</b>	<b>Company Approval</b>	<b>Company Stamp</b>
<b>Signature</b>			
<b>Name</b>			
<b>Designation</b>			
<b>Date</b>			

Completed forms are to be emailed to [event@malaysiahrtech.com](mailto:event@malaysiahrtech.com)  
 For more information, please reach out to **Sophie at 010 - 861 1851**



# SPONSORSHIP / EXHIBITOR REGISTRATION FORM

Please tick (✓) your preference.

	<b>Talk to us</b>	<ul style="list-style-type: none"> <li>• SPONSOR - TITLE</li> </ul>
	<b>RM 75,000</b>	<ul style="list-style-type: none"> <li>• SPONSOR - DIAMOND</li> </ul>
	<b>RM 50,000</b>	<ul style="list-style-type: none"> <li>• SPONSOR - GOLD</li> </ul>
	<b>RM 25,000</b>	<ul style="list-style-type: none"> <li>• SPONSOR - SILVER</li> </ul>
	<b>RM 10,000</b>	<ul style="list-style-type: none"> <li>• EXHIBITOR REGULAR PREMIUM</li> </ul>
	<b>RM 5,000</b>	<ul style="list-style-type: none"> <li>• EXHIBITOR - REGULAR</li> </ul>

## Company Details

<b>Company Name</b>	
<b>Company Address</b>	
<b>Person-in-charge</b>	
<b>Designation</b>	
<b>E-mail</b>	
<b>Mobile Number</b>	
<b>Application Date</b>	
<b>Exhibit Product</b>	

All Cheques / online transfer should be made payable to:

Account Name : HR Forum Consulting Sdn Bhd  
 Bank Name : Maybank KL Sentral  
 Account Number : 564164491067  
 Swift Code : MBBEMYKL

## Acceptance

I have read and agree to the terms and conditions.

<b>Signature</b>		<b>Company Stamp</b>
<b>Name</b>		
<b>Date</b>		

Completed forms are to be emailed to [event@malaysiahrtech.com](mailto:event@malaysiahrtech.com)



# RATE CARD & ENTITLEMENT

BENEFITS / EXCLUSIVE OPPORTUNITY*	SPONSOR				EXHIBITOR	
	TITLE	DIAMOND RM75,000	GOLD RM50,000	SILVER RM25,000	PREMIUM RM10,000	REGULAR RM5,000
<b>Prime Position Complimentary Exhibition Space</b>	Exclusive	Exclusive	Premium	Prime	✗	✗
<b>Layout and Space</b>	Bare Space Main Hall (9m x 2m)	Bare Space Main Hall (7m x 2m)	Bare Space/ Shell Scheme Main Hall (4m x 2m)	Bare Space/ Shell Scheme Main Hall (3m x 2m)	Shell Scheme (Foyer, Exhibition Hall) (3m x 2m)	Shell Scheme (Exhibition Hall) (3m x 2m)
<b>Keynote Speech</b>	✓	✓	✗	✗	✗	✗
<b>Plenary Sessions - Talks</b>	✗	✗	✓	✗	✗	✗

## BRANDING, PUBLICITY & OTHER ENTITLEMENTS

Branding Logo on Official Website	✓	✓	✓	✓	✓	✓
Branding Logo on Social Media	✓	✓	✓	✓	✓	✓
Branding Logo on Print Backdrop	✓	✓	✓	✓	✓	✓
Branding Logo Placement on Printed Material *	✓	✓	✓	✓	✗	✗
Branding Logo on Event Book	✓	✓	✓	✓	✓	✓
Full Advertisement to be Placed in Event Book	First Page & Back Cover	2 pages	1 page	1 page	✗	✗
PR & Media Coverage	✓	✓	✗	✗	✗	✗
Marketing Shout Out (at Conference Hall) *	✓	✓	✓	✗	✗	✗
Stage Branding Highlight & Stage Product Demo (at Exhibition Hall)	20 Mins	10 Mins	5 Mins	✗	✗	✗
Poster Display in Conference Hall	10	8	6	✗	✗	✗
Corporate / Promo Video Display	✓	✓	✗	✗	✗	✗
Sponsor Acknowledgement at Opening & Closing	✓	✓	✗	✗	✗	✗
VVIP Seating	✓	✓	✓	✓	✗	✗
Delegates Data	100%	70%	50%	30%	✗	✗
Brochure Insertions in Conference Bag	✓	✓	✓	✓	✗	✗
Exhibitor/Sponsors Pass with Meals Per Day	10	8	6	4	3	2
Lucky Draw Give Away	✓	✓	✓	✗	✗	✗
Private Morning Coffee with VVIP	✓	✓	✓	✗	✗	✗
Private Evening Coffee with VVIP	✓	✓	✓	✗	✗	✗

\*Terms & Conditions Apply



# SPONSORSHIP / EXHIBITOR TERMS & CONDITIONS

## 1. APPLICATION

- 1.1 All applications made shall be processed by the organiser on a first-come-first-served basis subject to receipt of payments.
- 1.2 Applicants shall be deemed to have read, accepted, and agreed to be subjected to the T&C hereby stated.
- 1.3 Any incomplete applications (including incomplete information) submitted shall not be entertained.
- 1.4 The organiser at its sole discretion may decline acceptance of any application.
- 1.5 When sponsors/exhibitors execute and submits its application to the organiser, the application shall be deemed effective on parties as the date of signing the application and the sponsorship/exhibitions fees are non-refundable.
- 1.6 The event sponsorship/exhibition fees are the total fee payable by the sponsor/exhibitor to the organiser in respect of the licensing of the exhibition space, sponsorship, ads and related services.

## 2. PAYMENT

- 2.1 All payment must be made within twenty-one (21) days from the date of invoice issued by the organiser failing which the application will be rejected.
- 2.2 The organiser does not accept payments through cash or cheque. Payment shall be made via electronic fund transfer.
- 2.3 For applications received after **15 April 2025** onwards, the payment shall be due immediately.
- 2.4 The organiser at its discretion may appoint a new sponsor/exhibitor in the event the sponsor/exhibitor chosen fails to adhere to the payment terms.

## 3. CANCELLATION, POSTPONEMENT AND CHANGES

- 3.1 The organiser reserves the right to cancel and/or postpone the event for any reasons which is beyond the organiser's control including the circumstances provided for under clause 4 of this T&C and relation thereto.
- 3.2 In exceptional circumstances, if the physical event for any reasons (including, without limitation, due to legal regulatory which is beyond the organiser's control), the organiser reserves the right to change the event content, programme, duration, venue, dates and/or other timing of the events.
- 3.3 If changes are made to the event format from face-to-face to fully virtual, the organiser shall amend and/or reduced sponsor's/exhibitor's paid amount in each case as the organiser considers necessary or appropriate.

- 3.4 In the event change of venue and/or relocation of sponsor's/exhibitor's booked exhibition space is made, the organiser shall use reasonable endeavours to ensure that a substitute space of equivalent size is provided (subject to availability). The organiser also reserves the right to amend or reconfigure the exhibition space in the clause 3.2 and 4 of this T&C and in relation thereto.
- 3.5 The sponsor/exhibitor reserves the right to cancel its participation for the reasons provided under clause 3.2 and 4 of this T&C and in relation thereto.

## 4. FORCE MAJEURE

- 4.1 Force Majeure event means an event beyond the control of an affected party, either the organiser or the sponsor/exhibitor that prevents the affected party to comply with any of its obligations under this T&C, including but not limited to event that cannot be held due to act of God, epidemics, plague or similar events, wars, invasions, acts of foreign enemies or terrorist, acts of civil or military authority, revolutions, riots, explosions, strikes, hijacking, lockouts, civil commotion, insurrection, rebellion or sabotage or labour disputes. Force Majeure event shall exclude any strikes, lockouts, labour disputes or other action primarily by the act of employees or agents of the affected party.
- 4.2 Pursuant to clause 3.1 above, notwithstanding any other provisions in this T&C if both parties have agreed to affect the cancellation of this T&C, the sponsor/exhibitor shall be entitled to get full refund of the payment which has been made to the organiser and the organiser shall refund the same within thirty (30) days of the notice by the sponsor/exhibitor and except in respect of any antecedent breach.

## 5. BENEFITS

- 5.1 The benefits offered under the respective sponsorship/ exhibition packages would only be implemented upon full payment of the sponsorship/exhibition amount.
- 5.2 The benefits are non-transferable and non-exchangeable for cash.
- 5.3 The organiser reserves the rights to:
  - a) Replace the benefits with items of similar value should circumstances beyond the organiser's control arise; and
  - b) Change the venue if needed and at the sole discretion of the organiser; and
  - c) Make alternative arrangements regarding the benefits offered, with prior notice should it be deemed necessary to do so.



# SPONSORSHIP / EXHIBITOR TERMS & CONDITIONS

## 6. ADVERTISEMENT

- 6.1 All ads shall be subjected to the organiser's approval.
- 6.2 The organiser shall be entitled to reject the publication of any ads and may request for the same to be replaced with a new ad or make alternative arrangements.

## 7. INTELLECTUAL PROPERTY RIGHTS

- 7.1 Subject to the T&C of this Agreement, the sponsor/exhibitor grants the organiser the right to use the sponsor's/exhibitor's trade names, logo designs, trademarks and company descriptions as provided in sponsor/exhibitor marketing materials. These assets may be used in any medium of ads, promotional products, or marketing materials distributed solely in connection with the event. This may include future event publication where the exhibitors and/or organisers names are cited as 'past sponsors'/exhibitors'.

## 8. DATA PROTECTION

- 8.1 Any contact information given to the organiser by the sponsor/exhibitor in relation to sponsors'/exhibitors' employees, agents or representatives will be recorded in the organiser's database and will be used for marketing, administration, and promotional purposes.
- 8.2 The organiser may also share this information with its delegates, speaker, exhibitors, sponsors, and partners for them to contact those persons about other products and services relating to the event (e.g., online, or physical exhibition vendors, venues, hotels etc) for purposes of fulfilling sponsor's/exhibitor's booking.
- 8.3 The organiser is not responsible for the acts or omission of any third party to whom is entitled to pass sponsor's/exhibitors information unless sponsors have given its written request in advance confirming that sponsor/exhibitor does not want to share their contact information. A list of sponsors' and exhibitors' details which may include email addresses may be included in the event website and other applications/visuals.
- 8.4 Details of delegates at the event may be shared with sponsors/exhibitors subject to the Personal Data Protection Act 2010.

## 9. AMENDMENTS, VARIATIONS OR MODIFICATIONS

- 9.1 This T&C shall not be amended, varied, or modified except with written consent of the organiser.

## 10. ATTENDANCE

- 10.1 Sponsors/exhibitors understand that all attendees must officially be registered. The organiser may refuse admission from the sponsor's/exhibitor's organisation that does not have a delegation pass.

## 11. EXHIBITION

- 11.1 Sponsors/exhibitors will be eligible to select a booth when the exhibition layout plan becomes available and subject to first-come-first-served basis and payment is duly made (booth placement shall be determined by the organiser) sponsors/exhibitors shall be placed on first-come-first-served basis based on: -
  - a) The date and time the application is accepted by the organiser; and
  - b) The payment is received by organiser and/or
  - c) Any other criteria shall be solely determined by Malaysia HR Forum.
  - d) The location/booth spot shall only be confirmed upon receipt of full payment. The exhibitor shall have the rights to assign the exhibition slot chosen to other exhibitors who make the payment first.
- 11.2 **No Assignment or "Subletting" of Space**  
The assigned booth space is for the sponsor's/exhibitor's use only. Sponsors/exhibitors may not permit or "sublet" all or any part of its assigned booth space to any other business or firm, unless the organiser has given prior written approval. Any such assignment, permission, or "sublease" without the organiser's prior written approval shall be null and void.
- 11.3 Sponsors/exhibitors shall undertake the exhibits to be displayed at sponsor's/exhibitor's booth do not infringe or are not likely to infringe any patent, trademark, copyright, and other intellectual property rights of any party.
- 11.4 Distribution of ads material and sponsors/exhibitors solicitation of any sort shall be restricted to the sponsor's/exhibitor's booth. Sponsors/ exhibitors shall not exhibit nor allow any promotion materials/products extend into the aisle or beyond the limits of the assigned booth.
- 11.5 Sponsors/exhibitors shall be bound by all pertinent laws, codes, and regulations of municipal or other authorities having jurisdiction over the exhibit facility or the conducting of said exhibit, together with the rules and regulations of the owners and/or operators of the facility in which the exhibition is held.
- 11.6 The organiser will furnish an Exhibitor's Manual with directions for the purpose of simplifying and expediting the installation, maintenance, dismantling, and removing by the sponsor/exhibitor of his display. Sponsors/exhibitors requiring special services, i.e., furniture, electrical, etc., should refer to the Exhibitor's Manual.

## 12. NO CLAIMS AGAINST THE ORGANISER

- 12.1 The sponsors/exhibitors agree that no claims shall be made against the organiser in relation to the following:
  - a) Replacement of sponsorship's/exhibitor's benefits with items of similar value.
  - b) Providing alternative arrangements in respect of the advertisement and exhibition participation benefits.
  - c) Non-publication of advertisements; and cancellation of exhibition



## VENUE DETAILS



### Connexion Conference & Event Centre (Nexus)

7, Jalan Kerinchi, Bangsar South, 59200 Kuala Lumpur,  
Wilayah Persekutuan Kuala Lumpur

### **CONTACT DETAILS**

Book your Sponsorship & Exhibitor package before 15 April 2025.  
Sign up early to secure your preferred booth placement.

**Sophie** - 010-861 1851 | [event@malaysiahrtech.com](mailto:event@malaysiahrtech.com)

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