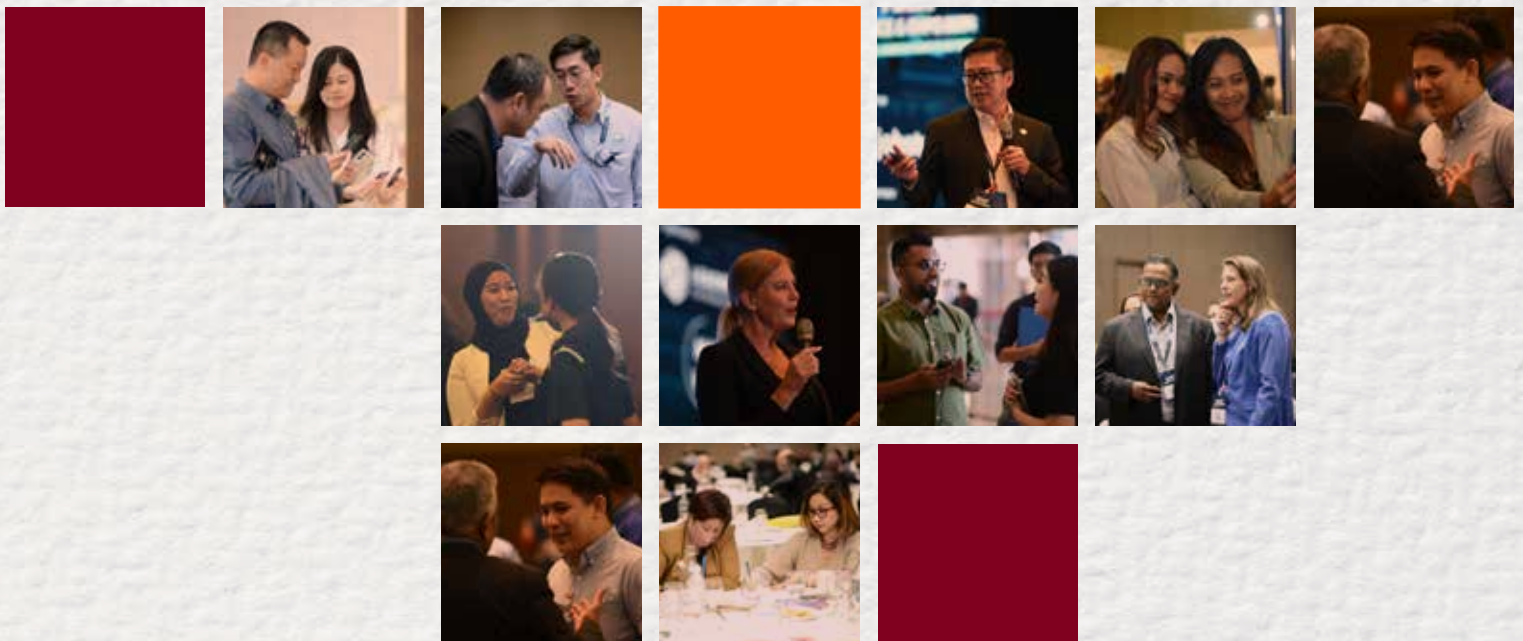


HR TECH & INNOVATION CONFERENCE & EXPO 2025

Empowering HR in the Digital Age: Innovation, Integration, and Impact



9 June 2025 (Monday) | 8.30 am - 6.30 pm
Connexion Conference & Event Centre (Nexus),
Bangsar South, Kuala Lumpur

2500

Delegates
& Visitors

100

Sponsors &
Exhibitors

25

Site
Activities

18

Interactive
Demos

15

Plenary
Sessions

For sponsorship and exhibition opportunities, please contact
Sophie - 010-861 1851 | sophie@malaysiahrforum.com

The Malaysia HR Tech & Innovation Conference 2025 is set to be an impactful one-full-day gathering of HR leaders, tech experts, and industry innovators, all dedicated to empowering HR professionals to excel in a digitally driven landscape. With our theme of "Empowering HR in the Digital Age: Innovation, Integration, and Impact," this conference focuses on equipping HR leaders with the necessary tools, insights, and skills to leverage technology and data analytics for impactful transformation within their organisations.

The Post-COVID Landscape and HR's Pivotal Role in Digital Transformation

In the wake of the COVID-19 pandemic, the organisational landscape has undergone a seismic shift. Remote work, digital onboarding, AI-powered talent acquisition, and employee engagement platforms have redefined the HR function, making digital transformation not just beneficial but essential. The HR role is no longer confined to "soft skills" and administrative duties; it has evolved into a strategic, data-driven function that influences every level of the organisation. This shift demands HR leaders who can harness technology, integrate advanced HR systems, and leverage data analytics to build a resilient, productive, and future-ready workforce.

This conference will challenge HR professionals to envision HR as a central, data-powered function that goes beyond traditional boundaries to drive growth and operational excellence. As HR departments become the pulse of organisations, using analytics to gain deep insights into employee intelligence and performance, they unlock unprecedented opportunities for meaningful engagement, innovation, and productivity.

Why Technology is Key for HR Professionals

Today, technology in HR isn't just about automation; it's about empowering HR professionals to drive transformation through innovation and integration. By leveraging AI and predictive analytics, HR teams can identify high-potential talent, design personalised employee experiences, and make data-informed decisions that fuel performance and productivity. This conference will focus on helping HR professionals tap into this potential, covering everything from implementing integrated HR systems and using real-time data to understanding emerging technologies like AI, machine learning, and digital employee experience tools.

HR's Pivotal Role in Driving Digital Transformation

At the heart of this conference is the understanding that HR is not just a participant in digital transformation but a key driver. The conference will delve into how HR can pioneer the digitalisation of its processes, from recruitment to performance management, and employee engagement. It will explore how leveraging technology in HR functions is critical for overall organisational digital transformation.

Adapting to New Work Patterns

The shift to remote, hybrid, and flexible work models has revolutionised the workplace. The Malaysia HR Tech & Innovation Conference & Expo 2025 will provide insights on how HR can use technology to future-proof organisations against such shifts. It will cover strategies for managing diverse work patterns, ensuring productivity, and maintaining culture in a dispersed work environment.

Megatrends and Future-Proof Strategies

The Malaysia HR Tech & Innovation Conference & Expo 2025 will dissect the megatrends transforming the nature of work and transforming the HR function. From the gig economy to AI and machine learning in HR processes, the conference will cover a range of topics, providing strategies and ideas for HR professionals to help their organisations adapt, transform, and prepare for the future.

Networking and Collaboration Opportunities

The Malaysia HR Tech & Innovation Conference & Expo 2025 is designed to be a melting pot of ideas and innovation, bringing together industry thought leaders revolutionising workplaces. Participants will have the opportunity to meet and exchange ideas with C-level peers facing similar challenges. This environment will foster deeper connections, and participants will be able to identify and collaborate with the right technology partners. The goal is to forge lifelong partnerships and networks that extend beyond the conference.

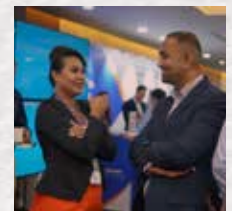
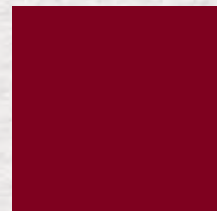
Practical Takeaways and Actionable Applications

One of the key objectives of Malaysia HR Tech & Innovation Conference & Expo 2025 is to ensure that participants walk away with practical, actionable applications. The conference will feature workshops, case studies, and panel discussions focused on building resilient and future-proof organisations. These sessions will provide hands-on experience and direct applications that HR leaders can implement in their organisations.

What to Expect from the 2025 HR Tech & Innovation Conference

This year's event promises an intensive, immersive day of learning, collaboration, and inspiration. Through expert sessions, hands-on workshops, and networking opportunities, participants will gain practical skills to:

- Transform HR functions through digital tools and data, turning HR into a driver of organisational success.
- Leverage AI, analytics, and employee intelligence to create a strategic advantage, moving beyond traditional "soft" HR into a data-driven powerhouse.
- Explore post-pandemic trends shaping the future of work, including hybrid and remote workforce management, employee engagement, and digital culture-building.
- Discover real-world applications of emerging technologies in HR and learn best practices for integrating these technologies into their organisations.



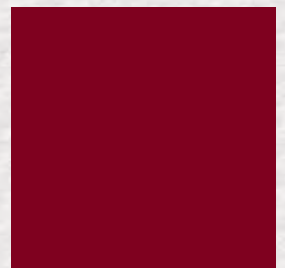
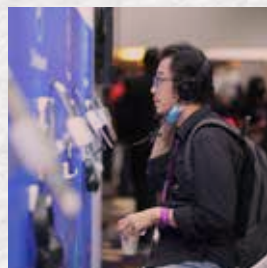
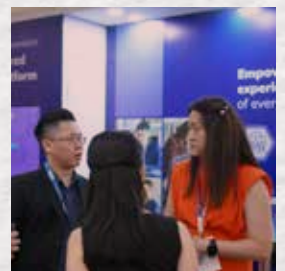
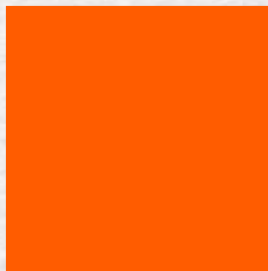
Learning Objectives for Delegates

Attendees will leave the conference with a rich set of takeaways, including:

1. **Enhanced Understanding of HR Technology:** Gain a comprehensive overview of the latest HR technologies and tools, including AI, predictive analytics, and digital onboarding platforms, and understand how to integrate these tools effectively.
2. **Data-Driven Decision Making:** Learn to harness data analytics for strategic HR planning, enabling evidence-based decisions that drive meaningful outcomes in recruitment, retention, and employee development.
3. **Strategies for Digital Transformation:** Explore HR's critical role in leading organisational digital transformation and adapting to the evolving digital workforce, ensuring that HR is at the forefront of technological advancements.
4. **Building Digital Employee Experiences:** Acquire practical insights into designing and implementing a connected, personalised digital employee journey that enhances engagement and productivity.
5. **Collaboration and Networking with Industry Leaders:** Build valuable connections with industry peers and technology experts to foster a network of forward-thinking HR professionals dedicated to advancing the HR function.

Goals & Outcomes

The Malaysia HR Tech and Innovation Conference & Expo 2025 is more than just a conference; it's a catalyst for transformation in the HR sector. It promises to be an enlightening, engaging, and essential event for HR professionals looking to navigate the complexities of the digital era and lead their organisations toward a successful future. Through this conference, participants will not only be exposed to the latest technologies and practices but will also be empowered to redefine HR as an essential, data-centric partner in their organisations' success, driving innovation, integration, and impact. Join us in this transformative journey to unlock HR's full potential in the digital age. The topics have been specially crafted and curated to ensure that every HR person that attends this conference leaves understanding the various forces that are shaping not only the world but are continuing to drive the HR function to its new form in the near future.



AGENDA

TIME	DETAILS
08.00 am	Registration & Morning Refreshments
08.30 am	Welcome, Introductions & Ice-Breaking
08.45 am	Conference Opening & Welcoming Address
09.00 am	Opening Keynote (by VVIP)
09.15 am	Opening Session: The Future of HR - Integrating AI and Innovation in the HR Space
09.45 am	Spotlight on HR Tech Innovators
10.15 am	Session 2: Adopting, Adapting and Augmenting AI in the Workplace
10.35 am	Networking Break & Refreshments
10.55 am	Session 3: Upgrade your Teams – Build An AI Powered Organisation
11.20 am	Session 4: The Rise of Employee Intelligence – A CEO’s Perspective
11.40 am	Designing Inclusive, Psychological Safe & High-Performance Work Cultures with Technology
12.00 am	Lunch Break & Networking
02.10 pm	Future-Proofing HR Through Digital Learning and Development
02.30 pm	Driving AI, Leadership & Change
02.50 pm	Building a Resilient & Agile Workforce
03.10 pm	Leadership, Culture & HR
03.45 pm	Session 5: Building a Thriving Digital HR Community
04.10 pm	Networking Break & Tech Expo
04.30 pm	Fireside Chat on AI, Innovation & Emerging Trends (by VVIP)
06.30 pm	Event Close & Lucky Draw
07.00 pm	Networking Session for CHROs & CTOs

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DELEGATE REGISTRATION FORM

Please tick (✓) your preference.

<input type="checkbox"/>	RM 1,299/Pax (before SST)	Individual Registration Fee RM 1,402.92 (8% SST included)
<input type="checkbox"/>	RM 6,495/Group (before SST)	Group Registration (1 free seat for 5 paid delegates) Group Registration Fee : RM 7,014.60 (8% SST included)

For large group discounts, please email us.

Delegates Details

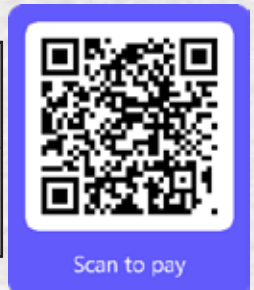
Company Name			
Delegate Name	Position/Designation	Email	Contact Number

Please email conference@malaysiahrforum.com for details and/or large group discounts.

Terms & Conditions

- The organiser reserves the right to modify the agenda, speakers and topics.
- Should any event fall during the week or on the Conference & Expo date, such as an election or other unforeseen events other than the organiser’s fault, the event shall be deferred, and refunds are not applicable. The organiser shall fully refund the fee if the event is cancelled.
- No withdrawals are allowed for registrations made after 1 April 2025.
- No-Show Policy. A no-show is defined as failure to attend the Conference and Expo. Delegates are advised to plan their schedules to avoid a no-show.
 - Delegates (self-paid/company): No refund
 - Delegates (HRD Corp claimable): Delegates shall be charged RM 1,299 (per delegate) and 8% SST, as the organiser will not be able to claim the fee from HRD Corp.
- The organiser reserves the right to share the delegate’s information with our sponsors, partners, and exhibitors, and by signing up, you have consented to this disclosure.

Bank Transfer	HR Forum Malaysia Sdn. Bhd. Current Account: 514712417548 Maybank KL Sentral
STRIPE	Use the link below or scan the QR Code https://checkout.malaysiahrforum.com/b/aEUg2X25Sbjr8BWg09 (Select the number of delegates on the checkout page)



Acceptance

I have read and agree to the above terms and conditions.

	Person-in-Charge	Company Approval	Company Stamp
Signature			
Name			
Designation			
Date			

Completed forms are to be emailed to conference@malaysiahrforum.com
 For more information, please reach out to **Sophie at 010 - 861 1851**

VENUE DETAILS



Connexion Conference & Event Centre (Nexus)

7, Jalan Kerinchi, Bangsar South, 59200 Kuala Lumpur,
Wilayah Persekutuan Kuala Lumpur

CONTACT DETAILS

Book your Sponsorship & Exhibitor package before 15 April 2025.
Sign up early to secure your preferred booth placement.

Sophie - 010-861 1851 | sophie@malaysiahrforum.com

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